



## **MEDIA RELEASE**

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For Immediate Release  
September 9, 2005

### **PACIFIC SPORTS LLC AND THE HOME DEPOT CENTER ANNOUNCE PARTNERSHIP TO CREATE PERMANENT TRIATHLON ACADEMY**

LOS ANGELES (September 9, 2005) – Anaheim-based Pacific Sports, LLC, producer of the annual City of Los Angeles Triathlon, and The Home Depot Center on the campus of California State University, Dominguez Hills in Carson, CA today announced their plans for a comprehensive Triathlon Academy to be based at the Home Depot Center.

The idea of establishing the Triathlon Academy was conceived by Jack M. Caress, president of Pacific Sports who then approached Bill Peterson, Managing Director of the Home Depot Center, about the venue hosting the Academy. The mission of the Triathlon Academy is to provide a comprehensive triathlon training experience for athletes of all levels – newbie through elite – in swimming, cycling, and running. The Academy will offer one-, three- and four-day camps for the novice and youth, for speed and endurance, and women-only camps; clinics; mini-triathlons; personal training; social events; an interactive website; event packages; merchandise; and travel packages designed for the first-time or professional athlete.

"In 28 years of being involved in the sport of triathlon, including four Hawaii Ironman competitions, this is the type of development and training concept for swimming, cycling and running that I looked for and never found. The goal of the Triathlon Academy is to pair top notch coaching with world class facilities to bring the best training opportunities to the multisport community," said Caress.

According to Peterson, "The Home Depot Center, with its running track, pool, weight training facility and indoor velodrome, the ADT Event Center, is the optimum venue in the United States to host this type of complete triathlon and fitness training. Combined with the level of our coaching staff, the Academy will provide the very best training that the sport of triathlon has ever experienced. It's a win-win for the facility and for the Academy participants."

Roger Young, Director of the ADT Event Center Velodrome, Olympic cyclist and coach and member of the Triathlon Academy's staff commented, "The Triathlon Academy is the best idea to arrive since the sport began. A central location where athletes can get coaching, train, and perfect all of the tri skills makes a great deal of sense. After all, it's the assembly of the three disciplines that makes triathlon a unique sport itself. "

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Pacific Sports LLC and the Home Depot Center Announce Triathlon Academy

Class sizes at the Academy will be limited so that participants will have more one-on-one time with the coaches. All Academy participants receive performance testing and a fitness evaluation, an individualized training program, and a DVD video of their camp performances in each sport. A social component of the Triathlon Academy is The Endorphin Club. Members receive special camp and select Pacific Sports events discounts, Triathlon Academy social functions at the Home Depot Center, clinics and training programs and merchandise. For more information about the Triathlon Academy, log on to [www.tri-academy.com](http://www.tri-academy.com).

The Home Depot Center is Southern California's new home of world-class competition and training facilities for amateur, Olympic, collegiate and professional athletes. The \$150 million privately-financed facility was developed and is operated by AEG on a 125 acre site on the campus of California State Dominguez Hills in Carson, California, The Home Depot Center features a 13,000 seat stadium for tennis, a 27,000 seat stadium for soccer, rugby, lacrosse & other athletic competitions and outdoor concerts, a 20,000 seat facility for track & field, the ADT Event Center, a 3500-seat indoor velodrome and other facilities for softball, baseball, beach volleyball, basketball and other sports. For more information about The Home Depot Center, log on to [www.thehomedepotcenter.com](http://www.thehomedepotcenter.com).

Pacific Sports LLC, Anaheim, California, is a premier sports consultation firm specializing in event production and management for triathlons, marathons, adventure races, running races and multisport events in the United States and Europe. Other Southern California marathon and triathlon events produced by Pacific Sports include: Buffalo Run, Catalina Marathon, Kring and Chung Newport Beach Triathlon, Long Beach Triathlon and Catalina Island Triathlon. Included among Pacific Sports' more than 400 national and international events are 12 U.S. Championships and the Triathlon World Championship in 1996. For more information about Pacific Sports LLC, log on to [www.pacificsportsllc.com](http://www.pacificsportsllc.com).

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